



KENDRA SCOTT

Virtual and In Store
Kendra Gives Back Events

Family will always come first at Kendra Scott, and we believe we have a responsibility to help slow the spread of the virus and minimize the broader impact to our healthcare system and our community. During our temporary store capacity and hours, we are optimistically looking to the future when we return to business as usual serving our communities through our beautiful stores and jewelry and would love to help support your organization achieve your 2020 fundraising goal.

Our Kendra Gives Back program is here to help these efforts by offering 20% of proceeds from designated events now and later in the year. We have recently launched a virtual Kendra Gives Back platform that allows us to reach many more communities that we haven't had the opportunity to reach before. By hosting a virtual event online, we will set up a custom code for your audience to shop our website, with 20% of all proceeds benefiting your cause. Your code would be live for two days. We can also combine it with an in-store shopping option in the event the supporter would like to shop at our closest local Kendra Scott store versus online. Supporters would need to mention your organization for proceeds to go back. We will create all the marketing for you to use for social media, email blasts and internal portals as well. The only effort we ask of you is so strongly promote to your network and supporters two weeks in advance and leading up to your event.

Thank you for joining forces with us to give back to our communities and those in need. We look forward to hearing back! For more questions please reach out to Katie Morlan at katie.morlan@kendrascott.com

You do good.